



STRICTLY PRIVATE AND CONFIDENTIAL

Sumo Group plc
32 Jessops Riverside
Brightside Lane
Sheffield
S9 2RX
United Kingdom

16 August 2021

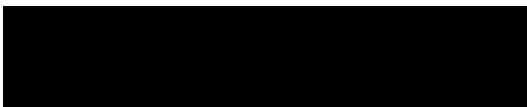
Recommended acquisition of Sumo Group plc by Tencent (“Tencent”)

We refer to the following letters (the “Share Plan Letters”) to be sent to participants in the Sumo Long Term Incentive Plan (the “LTIP”) on or around 16 August 2021 in accordance with Rule 15 of The City Code on Takeovers and Mergers:

- Letter to holders of nil-cost options granted under the LTIP; and
- Letter to holders of JOE options granted under the LTIP.

We hereby consent to the sending of the Share Plan Letters with the inclusion of the references to our name in the form and context in which it appears.

Yours faithfully,



Chris Emmerson

For and on behalf of Goldman Sachs International